

Centerfuse

Ellensburg's Business Development Authority BOARD OF DIRECTORS MEETING MINUTES

Regular meeting held virtually

Wednesday, January 13, 2021

4:00-5:30 PM

Members in Attendance: Jared Vallejo, Chair; Linda Schactler, Vice Chair; Grant Clark, Treasurer; John Perrie, Secretary; James Jankowski, Board Member; and Garrett Poshusta, Board Member

Others present: Stacey Engel, Ellensburg City Council Liaison; Margaret Reich, Executive Director; and Del Bankston, board applicant

1. **Call to order**

Meeting was called to order at 4:00 PM

2. **Approval of Agenda**

Motion to approve meeting agenda by Grant Clark, second John Perrie. Motion approved by unanimous vote.

3. **Approval of Minutes**

Motion to approve December 2020 meeting minutes by John Perrie, second Linda Schactler. Motion approved by unanimous vote.

4. **Board Business**

a. Board officer elections (Action)

Motion to approve the slate of officers nominated in December 2020 as follows

Chair – James Jankowski

Motion to approve Chair nomination by Grant Clark, second by Linda Schactler.

Vice Chair – Linda Schactler

Motion to approve Vice-Chair nomination by John Perrie, second by Grant Clark.

Treasurer – Grant Clark

Motion to approve Treasurer nomination by Linda Schactler, second by Jared Vallejo.

Secretary – Garrett Poshusta

Motion to approve chair nomination by Grant Clark, second by Jared Vallejo.

Motion to approve 2021 slate of board officers approved by unanimous vote.

b. Financial reports (Action)

Discussion about Balance Sheet, Aged Accounts, and proposed budget for 2021.

Motion to adopt 2021 Budget by Grant Clark, second by Linda Schactler. Motion approved by unanimous vote.

c. Policy review and adoption (Action)

Policies provided adopted as amended. Motion to approve updates to policies as presented by Linda Schactler, second by Jared Vallejo. Motion approved by unanimous vote.

d. Strategic planning

A presentation and discussion of the mission, strategic goal, tactical objectives followed. Some recommendations for wording clarification were offered. Next steps are to finalize the plan, link it to budget, then share with community stakeholder groups.

5. **Items for Future Consideration**

a. Board vacancies

i. Application from Del Bankston

Del Bankston introduced himself. The board decided to consider all applicants at the February 2021 meeting.

b. Status report on Broadband Feasibility Study. Draft report provided and edits/comments have been provided to consultant. High speed access needs to support businesses, schools and residents. Remote work enhances the need for broadband. Possible community presentations on findings.

c. Status report on Marketing Campaign. Generated ½ million impressions, not a ton of web clicks, etc. but this is about raising awareness. Quiz portion is next.

6. **Adjournment** – time 5:29 Motion to adjourn by Linda Schactler, second by Grant Clark.

Drafted: 1/13/2021

Approved:

Submitted by: Margaret Reich