



Centerfuse

Ellensburg Business Development Authority

BOARD OF DIRECTORS MEETING MINUTES

Regular meeting held virtually

Wednesday, March 10, 2021

4:00-5:30 PM

Members in Attendance: James Jankowski, Chair; Linda Schactler, Vice Chair; Grant Clark, Treasurer; Garrett Poshusta, Secretary; John Perrie, Board Member; Del Bankston, Board Member and Jared Vallejo, Board Member

Others present: Stacey Engel, Ellensburg City Council Liaison; and Margaret Reich, Executive Director

1. Meeting Called To Order

Meeting was called to order at 4:01 PM

2. Approval of Agenda

Motion to approve meeting agenda by Linda Schactler, second Jared Vallejo. Motion approved by unanimous vote.

3. Approval of Minutes

Motion to approve February 2021 regular meeting minutes by John Perrie, second by Linda Schactler. Motion approved by unanimous vote.

4. Board Business

a. Board Membership

As per the Charter, board membership is a minimum of seven members, but can be increased to nine. The board currently has seven members. The board discussed the option of having nine members, and decided to remain a seven-member board at this time.

b. Financial Reports

Board Treasurer, Grant Clark, presented financial reports.

c. Strategic Plan Implementation Update



Executive Director, Margaret Reich, provided an update on the implementation of the CenterFuse 2021 Strategic Plan. Board discussed what information to contain in a monthly progress reporting, and the creation of a marketing plan sub-committee (members Linda Schactler, Del Bankston, and Jared Vallejo).

d. Presentations

Discussion about draft business plan presentation and panelist to present at the March 15, 2021 Ellensburg City Council.

e. Status report on Broadband Feasibility Study

Discussion about connections with County Commissioners, Washington State Broadband Office, others to advance a Broadband Action Team. Information shared about upcoming stakeholder presentations, and grant opportunities identified.

f. Status report on Marketing Campaign

Executive Director Margaret Reich is to prepare a outreach plan to the fifteen people who responded to the mini-campaign, and share that with the marketing plan sub-committee.

2. Items for Future Consideration

No items for future consideration mentioned.

3. Adjournment – time 5:29 Motion to adjourn by Linda Schactler, second by Del Bankston.

Drafted: 3/11/2021

Approved:



Submitted by: Margaret Reich