



Centerfuse

Ellensburg Business Development Authority BOARD OF DIRECTORS MEETING MINUTES

Regular meeting held synchronously in-person and virtually

Wednesday, October 11, 2023

4:00-5:30 PM

Members in Attendance: Garrett Poshusta, Chair; Andreas Bohman, Vice Chair; Grant Clark, Treasurer; Del Bankston, Secretary; John Perrie, Board Member; Bob Rapp, Board Member; Jennifer Lubanski, Board Member; James Jankowski, Board Member; and Jared Vallejo, Board Member.

Others present: Rich Elliott, Ellensburg City Council liaison; Kelle Vandenberg, city of Ellensburg; Matt Carston, Economic Development Assistant, and Margaret Reich, Executive Director

1. Meeting Called To Order

The Chair called the meeting to order at 4:02 PM

2. Approval of Agenda

Motion to approve the amended agenda for the October 2023 regular board meeting by John Perrie, second by Grant Clark. Motion approved by unanimous vote.

3. Approval of Minutes

Motion to approve the September 13, 2023 regular meeting minutes by Grant Clark, second by Del Bankston. Motion approved by unanimous vote.

4. Public Comment

None

5. Executive Session

At 4:05 Chair Poshusta recessed the board into Executive Session for 30 minutes to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee as allowed by RCW 42.30.110 (1) (g). At 4:35 the Board reconvened from Executive Session and no action was taken. Chair Poshusta announced the Board would recess into Executive Session for 5 minutes to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee as allowed by RCW 42.30.110 (1) (g). At 4:40 the Board reconvened from Executive Session and no action was taken. Chair Poshusta announced the Board would recess into Executive Session for 7 minutes to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee as allowed by RCW 42.30.110 (1) (g). At 4:47 the Board reconvened from Executive Session. Action was anticipated.



Motion to authorize staff to carry out personnel updates and for the board chair to sign employment and professional services agreements when finalized. Moved by Jennifer Lubanski, second by Del Bankston. Motion approved by unanimous vote.

6. Board Business

a. Organizational Effectiveness

Special presentation by Resource Development Group on the results of the feasibility study performed to assess readiness to pursue increased engagement and investment from private sector.

Grant Clark, Treasurer presented the financial reports. Motion to approve the September, 2023 voucher in the amount of \$37,759.27 by John Perrie, second by James Jankowski. Motion approved by unanimous vote.

Executive Director Reich updated the board on monthly metrics.

b. Build Local Capacity

Board member Lubanski updated the board on the Ellensburg's Arts & Culture Alliance including the city's LOI to apply for a Creative District designation, and Executive Director Reich anticipates receiving the Artist Performance and Production Space study later this month. Also, the decision by Washington Commerce on the electric vehicle charging grant CenterFuse authored for the city of Kittitas is still pending.

Motion to provide a support letter to the city when an application is made to Washington State for the Creative District by Jared Vallejo, second by Grant Clark. Motion approved by unanimous vote.

c. Marketing

Executive Director Reich shared Manastash Media's monthly digital marketing analytics report and Assistant Carstens the key industry recommendations report.

d. Business Recruiting & Expansion

The Executive Director provided a progress report on the grant funded projects including the CERB I-90 West Interchange Private Development study, and the CERB Value-Added Wood Products study. The Washington Commerce Innovation Cluster Accelerator Program Launch ecosystem team met in September for a strategy session.

7. For the good of the order

Announcements: none

8. Adjournment – time 5:39 Motion to adjourn by Del Bankston.

Drafted: 10/16/2023

Approved: *Del Bankston*
Submitted by: Margaret Reich